

For immediate release
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Gala dip-in pack: born for makeup artists everywhere

Four smart and intuitive applicators make Gala the perfect solution for eye, lips and face formulas

Looks matter, but application is everything in colour cosmetics packaging. In the world of makeup artistry, the right tools are essential to achieve perfect results. New from international beauty packaging manufacturer and provider Quadpack is the Gala dip-in pack, which combines an attractive thick-wall bottle with four high-performance applicators for specific uses.



The monomaterial pack has an eco-conscious soul, with more than 95% of its content in recyclable PET, with the possibility of being delivered in 100% rPET. Life-cycle assessments show that a switch to a full PCR version improves the pack's circularity index by 60%. This elevates Gala to an 'Advanced' level of sustainability, according to Quadpack's PIP (Positive Impact Packaging) rating.

Gala's beautifully-crafted, 4.5ml bottle exudes prestige with its substantial size impression and clean silhouette. Designed for eye, lip and face formulas, four different applicators allow this pack to cover all makeup areas:

- **The Elegant**

A rigid and precise doe foot-shaped tool, with a central reservoir on the tip, optimised for concealer and lip formula that requires rigidity and precision.

- **The Essential**

A round-tipped spatula with dual reservoirs on opposite sides; super flexible and gentle for soft and easy application.

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- **The Glamorous**

A concave petal-shaped tool, highly flexible with a large reservoir for formula collection and a pointed tip for precise application.

- **The Irresistible**

A spoon-shaped applicator, with a central reservoir and rigid tip for maximum control of highly-pigmented lip products.

Besides supporting makeup formulas, Gala can be decorated to conform to any brand image. From hot-stamping to metallisation, stunning aesthetics can be applied to turn this value-added pack into a prized possession.

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About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 800 people to build a more sustainable world. As a registered B Corp, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit www.quadpack.com

Contact details

Mariam Khan
Quadpack press office
Summit Media Services
mariam@summitmediaservices.com
Tel: +34 93 265 4463

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